

## **Historic, Archive Document**

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2.4  
SPRING

1929



### STROMER'S MASTODON

The Wonderful Ever  
bearing Strawberry  
Will produce three  
Crops of berries in 18  
months

25 for 75¢ 50 for \$1.25

For Description

See Pages  
12 and 13

### ALFRED

THE FAMOUS  
BLACKBERRY

1½ INCHES LONG, 3 INCHES  
AROUND, FEW SEEDS,

PRACTICALLY CORELESS.  
SWEET, HARDY AND VERY  
PRODUCTIVE.

25 Plants for \$1.75 See Page 3



SOUTH MICHIGAN NURSERY  
GEORGE STROMER  
NEW BUFFALO, MICHIGAN

# Read Every Word on this Page

I take much pleasure in sending you my annual catalog. I have spent many hours preparing and illustrating it. I hope you will read most of it. It is written in plain every-day words, so that every one can understand it. I am listing only the very BEST of varieties, those which we set in our own fruiting fields for PROFIT.

When you place your order with the South Michigan Nursery you are sure of getting exactly what you order; also that your plants will reach you in good growing condition. We guarantee that all of our plants are true to name and free from dangerous diseases. We will replace all plants that arrive in poor condition, providing that claim reaches us within five days after arrival.

## OUR GUARANTY

We guarantee every plant sold by us to be first class in every respect; free from any injurious disease or insect, and true to name, and hold ourselves ready, upon proper proof to refund or replace any that proves otherwise, providing complaint is received not later than September 1st of second year stock was originally purchased. It is mutually agreed between ourselves and the customers that we shall not be liable for a greater sum than the amount paid us for the plants.

## WE DO NOT SUBSTITUTE

For the last twenty-three years we have been growing strawberry, blackberry, raspberry, and other small fruit plants, both for fruit and plants. All our plants made an excellent growth last summer, so we are able to offer the public the finest lot of plants we have ever grown, at lower prices.

We are located in the GREAT FRUIT BELT in Berrien County, Michigan, one and one-half miles from Lake Michigan, and three miles from the Indiana state line. M. C. R. R. & P. M. R. R. service.

**REFERENCE.** New Buffalo State Bank, New Buffalo, Michigan; American Railway Express Agent, or Postmaster.

**REMITTANCE.** Our terms are cash with order. Or, we will book early orders, if one-third of amount is sent with orders, and balance payable April 1st or before plants are shipped. You may remit by Draft, Post Office Money Order, Express Money Order, Registered Letter, or your personal check. Stamps may be sent for small orders. Never send coin by mail.

**HOW TO ORDER.** Use the order sheet or ordinary paper. Write plainly the amount of each variety wanted, name of each variety and price. (Write your name and address plainly).

**MENTION HOW YOU WANT GOODS SENT.** Express or Parcel Post. We do not advise shipping live plants by freight. If you live over 500 miles away, express will be cheaper, except on very small orders.

**PARCEL POST SHIPMENTS WILL BE MADE C. O. D. FOR POSTAGE.** That is, you may order your plants to be shipped by parcel post, and pay your postman the postage upon arrival of plants. In that way your plants are automatically insured, **SO DO NOT SEND MONEY, EXTRA FOR POSTAGE.**

**OUR PRICES** are F. O. B. New Buffalo, Michigan, unless otherwise specified.

**SHIPPING SEASON** begins about March 25 and continues to about May 15, depending upon the weather conditions. We use our own judgment. Always mention the date you want your plants shipped, and we will get them out for you as near as possible to that date. Prompt shipment is our motto.

**C. O. D. SHIPMENTS.** As a rule we do not make C. O. D. shipments unless one-third has been sent with order.

## CERTIFICATE OF INSPECTION GOES WITH EVERY SHIPMENT.

10 per cent discount allowed in FREE STOCK.

Distance for planting, and plants required per acre—See page 7.

Houston, Texas, 7-7-28.  
Mr. George Stromer,  
New Buffalo, Michigan.

Dear Sir:—A couple of months ago I had to leave for Mexico. I instructed my caretaker to keep my Alfred Blackberry plants well cultivated till I returned. Arrived home yesterday and found the biggest and best tasting blackberries I had ever seen. The best part is, they have such few thorns. Let me know if I can get 400 Alfreds by November this year.

Yours very truly,  
JNO. HEBEL,  
Box 1110.

## Certificate of Nursery Inspection No. 2320

Michigan State Department of Agriculture  
Orchard and Nursery Inspection

THIS IS TO CERTIFY, That the NURSERY STOCK of **GEO. STROMER**, New Buffalo, (South Michigan Nursery) has been examined and found to be apparently free from dangerous insects and dangerously contagious tree and plant diseases. Fee paid, \$3.50.

Herbert E. Powell, Commissioner.

This Certificate to be void after September 15, 1929.  
Bureau of Agricultural Industry, A. C. Carton, Director.

E. C. Mandenberg, in charge of Orchard and Nur-

sery Inspection, Lansing, Michigan, Aug. 27th, 1928.

NOTE—Change of dates or mutilation in any other way of this certificate renders it null and void. Exact Copy of this certificate must accompany all shipments of stock.

**FREE PLANT OFFER ON PAGE 22.**

# Alfred-- The New Core-less Blackberry



Actual Photograph of the Wonderful ALFRED Blackberry. (Note the enormous size of these berries on one cluster).

**EXTREMELY HARDY:** ALFRED can be grown anywhere without winter protection, having withstood 30 degrees below zero, and not a single tip of a branch injured, while other varieties were frozen to the ground.

**EARLY SEASON.** This is one big feature of this variety. It ripens a week to ten days earlier than Eldorado and in productiveness it is in a class by itself. We have seen them bear a second crop. We picked many cases this year in September. As I watch the ALFRED year after year, I am more and more thoroughly convinced that the ALFRED BLACKBERRY WILL HAVE A PROMINENT PLACE IN THE VALUABLE FRUITS HALL OF FAME.

BLACKBERRY plants are different to propagate, and it will be years before there will be a supply of ALFRED plants. Plants will be pruned and ready to set out.

**25 for \$1.75; 50 for \$2.95; 100 for \$4.50; 250 for \$10.00; 500 for \$19.50;  
1000 for \$38.00.**

**Bearing Age Plants (2-yr. old) for quick results. 6 for \$1.25; 12 for \$2.10;  
25 for \$3.75; 50 for \$6.25; 75 for \$9.00; 100 for \$11.00; 500 for \$50.**

**Strong Plants Sure to Please**

For many years, every Berry Grower, every Nurseryman — in fact everyone at all interested in growing, selling or eating berries, have been patiently waiting, and hoping for a good dependable Blackberry.

Since the passing of the old reliable variety Wilson, many varieties have come and gone. While some of them have given satisfaction in certain localities, not a single one has become a universal favorite. The perfect blackberry must combine quality, size, flavor, appearance, and productiveness with hardiness and adaptability to a wide range of soils and climates. Growers everywhere have long wanted a Blackberry possessing those qualities.

## Here it is at Last The ALFRED

Lack of space forbids describing in detail the many good points of this variety; however, I wish to call your attention to the outstanding reasons why the ALFRED is superior to all other varieties.

**BEARS SECOND SEASON:** ALFRED is such a healthy, vigorous grower that it produces a good crop of berries the year following planting. It is not unusual to pick 10 to 40 berries from the bush the same year planted.

**IMMENSE SIZE:** The berries are twice as large as ordinary Blackberries. Many of them 1½ inches long, and the finest flavored of all blackberries. It is one ideal table berry because it is practically CORELESS, sweet and delicious. It is very small seeded.

# Alfred Blackberries

CONTINUED

Below you see an actual photograph of the two specimen ALFREDS. These two berries were found growing on a cluster with two other berries. Not being so full they grew to be better than  $1\frac{1}{2}$  inches long. This is actual size. (We want you to understand that every berry on the bushes will not get to be  $1\frac{1}{2}$  inches long,) but a good many will, if you will follow the following instructions. **How to grow  $1\frac{1}{2}$  inch Alfred Blackberries.**

**FIRST.** Be sure to get the GENUINE ALFRED PLANTS.

**SECOND.** Upon arrival of the plants from us, set as soon as possible. If impossible to plant at once, heel them in the ground till you are ready.

**THIRD.** Be sure that the soil where you are going to plant them, is in good condition. DO NOT PLANT THEM IN WET SOIL. Well drained soil is the best. Plenty of well rotted manure plowed under, will bring about the best results.

**FOURTH.** Keep them cultivated all summer. Do not let the weeds get in them. This will hinder them from getting their size, and reduce their fruiting capacity.

**FIFTH.** In the fall place a little manure around them, if handy. (This is not necessary.) A little fertilizer in the spring will do just as well.

**SIXTH.** Early in the spring prune the branches back to about 8 or 9 inches and the main stem according to how much growth it made. Do not let it hang over on the ground.

**SEVENTH.** Keep them well cultivated again the second summer, and if the summer is not severely dry, you will get berries  $1\frac{1}{2}$  inches long, as I get them every year. PRUNE OUT THE OLD FRUITING CANES AS SOON AS BERRIES ARE HARVESTED.

**WE HAVE COUNTED OVER 2,000 BERRIES ON AN ALFRED BLACKBERRY BUSH THE SECOND YEAR PLANTED.**

## How, and Where I Found the Alfred Blackberry

By GEORGE STROMER—Originator

Nine years ago last August, while I was walking along an old abandoned right-of-way, I noticed an unusually large Blackberry bush growing near a former station called ALFRED. (This station was merely a junction.) The ripe berries with which it was loaded were extraordinarily large. The following spring I called my discovery to mind, and thinking it might prove worth while, I dug it up from its native soil, and cut the roots so as to make three plants. These were planted in a rich soil where they grew vigorously all summer.

That following winter of 1918 was very severe in Michigan, the native state of the plant, but they withstood the heavy frosts, and 14 degrees below zero. Many young plants sprung up from the roots, the next spring I transplanted these, and cultivated them carefully. Year after year of diligent care I have propagated these plants to such an extent that the fruit is now being supplied to the local markets, at a fancy price, and is always in good demand. The average price received per 16 quart case was three dollars. I kept a record of one-half acre of these (one year old canes) and they made a return of \$198.00. The one year old canes that bore this crop were only from 18

to 24 inches tall, while the fruiting canes for next year are from 3 to 4 feet tall with wide spreading branches. Many canes are one inch in diameter, thus promising a much better return for next year.

Last year from this record crop I measured a good many berries that were over one and one-half inches long, and three inches around. Several Nurserymen that have seen this half acre patch in fruiting season, claim that the ALFRED is the largest berry they have ever seen.

**Bearing Age Plants, 2-yr. old, 6 for \$1.25; 12 for \$2.10; 25 for \$3.75; 100 for \$11.00.**

**See Page 3 for prices on 1-yr. old plants.**

TWO SPECIMEN ALFREDS  
Grown in 1926, A Very Favorable Season

Mr. George Stromer, New Buffalo, Michigan.

Dear Sir: Will you please send me 300 Alfred Blackberry plants for which you will find enclosed check for \$14.75. Please ship by express. I tried out half dozen last season, and they sure did well in this locality.

Yours truly,  
**ALFRED D. CHANDLER.**

**Free Plant Offer Page 22.**

# Gibson

## The Universal Favorite

This well known variety needs no lengthy description. Year in and year out GIBSON will produce its usual loads of large, dark red berries. The seeds on the GIBSON are light yellow and green shuck make a beautiful color combination. Gibson is a very vigorous plant. It is the longest rooted variety grown. No other variety will bear as heavy as Gibson. They will send out two and three sets of fruit stems. Include Gibson in your order this spring.

Gibson

**25 Plants for 30c; 50 for 55c; 75 for 70c;  
100 for 80c; 200 for \$1.30; 250 for \$1.50;  
300 for \$1.80; 400 for \$2.20; 1000 for  
\$5.00.**

A GIBSON PATCH WILL LAST 10 YEARS, IF YOU  
KEEP THE GRASS OUT. A REAL MONEY  
MAKER, LIKE PREMIER.

## Champion Everbearing

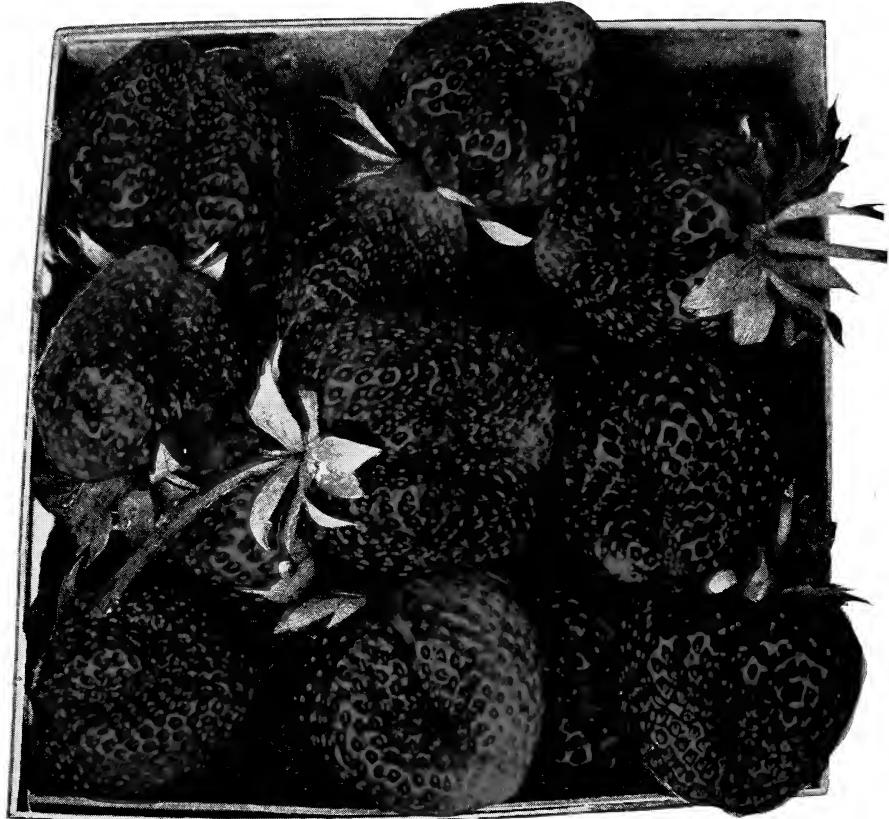
Champion holds the world's record of 5,623 quarts per acre. Will bear 60 days after set, and will continue till frost kills them in the Fall. The plants are hardy. The berries are large, dark red, and nearly round. The Champion is really the richest, and sweetest berry of all everbearers. They are a very good plant maker, and will bear three crops in 18 months. The Champion is the most productive strawberry in the world. I have seen 15 to 20 fruit stems on a single plant. They will be loaded with green, ripe berries, and blossoms when frost comes.

**Prices: 25 for 40c; 50 for 75c;  
100 for \$1.25; 250 for \$2.80;  
500 for \$4.00; 1000 for \$8.00.**



Champion Everbearing

WHY PAY MORE THAN WE ASK AND  
GET NOTHING MORE OR BETTER?



Looking down upon a quart box of Premiers. This box is 5 inches square. Only 26 berries in the box and it's heaping full. An actual photograph.

**Long Fruiting Season**

**Bright and Glossy**

**Will Bring More Money  
on any market.**

**PREMIER means FIRST.**

**Premier**

We have a fine supply  
of PREMIER Plants  
to offer. Note attrac-  
tive prices below.

We picked 96, 16 quart cases from a patch of Premiers, 20 square rods in June, 1925, and the frost killed one-third of them in blossom.

The very best of all berries for early fancy trade. For big, early money, PLANT PREMIER. If you plant PREMIER you will get the first berries on the market. They will be bearing heavily before other varieties begin. Your biggest picking will be when berries are in good demand and are bringing top prices. Premiers will grow anywhere. The plants are sturdy, and long rooted, a good drought resister. The berries are very large, and hold their size to the last picking. Premier is the only early variety that will do this. The flavor cannot be beaten in any variety. Premier is one of the best shippers that grows, on account of its firmness. BE SURE to INCLUDE SOME WITH YOUR ORDER. Our prices are very reasonable for such a wonderful variety.

**Prices: 25 for 35c; 50 for 45c; 100 for 80c; 250 for \$1.75; 500 for \$3.00; 1000 for \$6.00; 2000 for \$11.75; 5000 for \$28.00.**

**500 Mastodon Plants FREE. See pages 12 and 13.**

# Pearl-Extra Late



**PEARL**



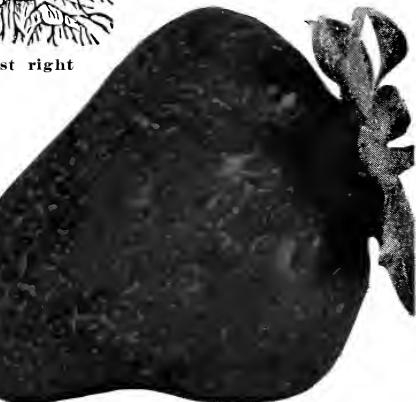
Set too deep



Set too shallow



Set just right



**RED GOLD**

This extra late variety completes the circle we have been working on for so many years—a late Strawberry that could be depended upon to produce quality and quantity—a big paying crop regularly, under all conditions. Whether you are growing Strawberries for home use or for market a long fruiting season is desired and when you plant Premier, Gibson and Pearl you are planting the most profitable and longest-fruited combination it is possible to obtain. Because of its late blooming season Pearl is the ideal variety for frosty locations. The immense foliage gives ample protection to both the bud and fruit. During our tests with this variety it has proven equally desirable for light or heavy soil; prolific in plant as well as in fruit, it makes an ideal fruiting row under all conditions. The berries are large, uniform, solid and red clear through, and very attractive, with excellent flavor. Pearl prolongs your season and increases your profits, extra late berries always bring fancy prices.

**Prices: 25 for 50c; 50 for 75c; 100 for \$1.10; 250 for \$2.50; 500 for \$4.75; 1000 for \$9.00.**

DISTANCE FOR PLANTING AND PLANTS REQUIRED PER ACRE		No.
	Distance Apart	Plants
Strawberries (Commercial)	.3 ft. 8 in. x 1½ ft.	7,920
Strawberries, (Garden)	.....2½ ft. x 1½ ft.	11,600
Everbearing Strawberries	.....2½ ft. x 1½ ft.	11,600
Black Raspberries	.....7 ft. x 3½ ft.	1,777
Red Raspberries	.....6 ft. x 3 ft.	2,420
Blackberries	.....7 ft. x 3½ ft.	1,777
Dewberries	.....6 ft. x 3 ft.	2,400
Currants and Gooseberries	.....5 ft. x 4 ft.	2,200
Grapes	.....8 ft. x 10 ft.	540
Grapes	.....8 ft. x 12 ft.	440

Our overhead expenses are comparatively small, therefor we can sell at the reduced prices listed in this catalog.

## Gardener's Red Gold

### The Wonderful New Spring Variety

Red Gold is a revelation in the Spring varieties. The berries are simply enormous in size. Some of these measured 8 inches around with two of them going entirely across the top of a quart berry basket. Color is shining red and they are full of delicious sweetness with that wild strawberry flavor. Does not contain the acid found in the common kinds. Eat all you like. Meaty, tender flesh, not pithy. Requires less sugar to make preserves. Many use only half the ordinary amount. Stems are very strong and stout, holding the berries out of the dirt. Stems are loaded with these mammoth berries. Red Gold plants make runners very freely. Root system goes down 12 to 15 inches. Fruiting season 30 days. Yields are very heavy. If you want a berry that is really marvelous, be sure to start this Red Gold. There should be big money in selling plants for the next few years. Now is the time to start. Don't let others beat you to it. Start this year.

Originated at Osage, Iowa. Ripens earlier than Premier.

**Prices: 25 for \$1.00; 50 for \$1.50; 100 for \$2.50. Limit.**

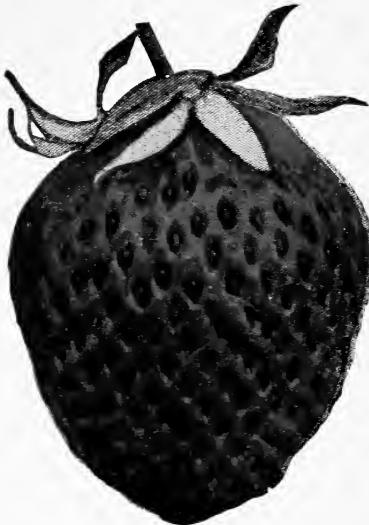
**Free Plant Offer. See Page 22.**

# The New Beauty

Originated in Three Rivers, Michigan by a prominent nurseryman there. Beauty, the strawberry that keeps well. Named "Beauty" because it is more beautiful than any strawberry grown. Berries borne on extra long fruit stems. Ripens mid-season. "Beauty" will make a beautiful row. A good plant maker.

Try them. Priced much below the originators.

**Prices: 25 for 40c; 50 for 75c; 100 for \$1.25;  
250 for \$2.50; 500 for \$4.00; 1000, \$8.00.**



THE NEW BEAUTY

October 30th, 1928, Culdesac, Idaho.

South Michigan Nursery, New Buffalo Michigan.

Dear Sir: I have neglected writing all summer about my plants I received from you last spring. They were the finest plants I ever saw. Out of 775 Mastodon Strawberry plants I don't think I lost over 10 plants in all and I picked between 30 and 40 gallon of berries off of them, and they were still loaded with berries and blossoms when frost came. Please send me catalogue for 1929.

Yours, Mrs. M. C. Zumwalt.

P. S. I thank you very much for Raspberry plants as premium.

## Bouquet

**Immense Producer of Enormous Berries  
"AS LARGE AS A PEACH"**

The Bouquet is another new variety originated at the Experimental Station and is destined to become the great Strawberry of America. It makes a very large plant, produces enormous crops of the largest berries we have ever seen. It is very rich in color, dark red, glossy. The flavor is rich, colored to the center, juicy, firm and delicious, with a wild tang all its own.

**Prices: 25 for 75c; 50 for \$1.35;**

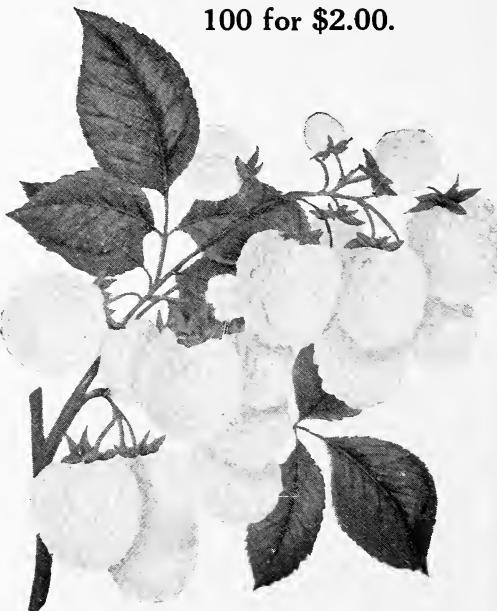
**100 for \$2.00.**

## 999 Giant

The Giant Everbearing was originated by Mr. Chas. Gardner of Osage, Iowa from whom we secured our stock. He claims the berries are often 5½ inches around. They are of bright red color and a flavor and fragrance different from any strawberry you ever have tasted. He states he would not sell his 999 Giant Everbearing stock for \$50,000. With us the berries are very large. 25 for \$1.00; 100 for \$3.00.



999 GIANT



GOLDEN QUEEN

## Golden Queen

A yellow raspberry that is desirable both as a novelty and for the home garden. Resembles Cuthbert in every way except the color of the berry. The flavor is much better. It is a very thrifty grower, and a sure cropper.

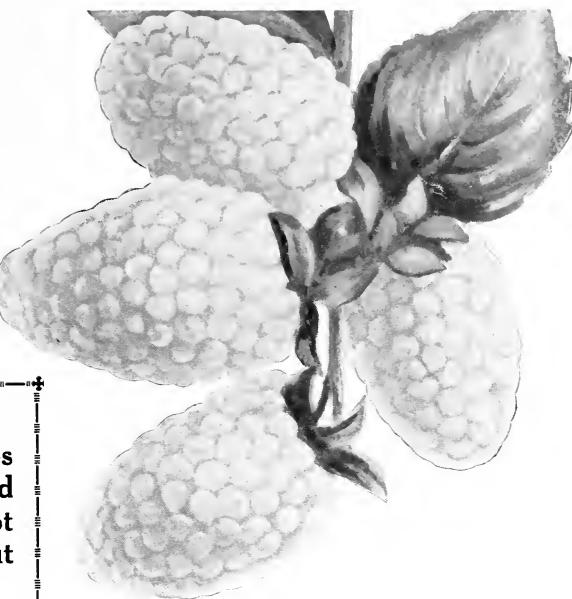
**Prices: 20c each; 6 for 80c; 12 for \$1.40; 25 for \$2.50.**

# A New Creation

THINK OF IT FOLKS—  
WHITE BLACKBERRIES!

## Crystal White Blackberry

Strange as it may seem, this is a real creamy white Blackberry. Mixed with the jet black ones for dessert it makes a most wonderful dish. The fruit is about the size of Snyder, with few seeds and quite sweet when fully ripe. The bushes are good, strong growers and very productive. This is not a worthless novelty, but a fruit of real value, and should be in every garden. Price, 20c each; \$2.00 per dozen; 25 for \$3.00.



## NOTICE

Please Note that all our prices in this catalog are much reduced this year, therefore we are not allowing a discount in cash but 10 per cent in free plants.

1 Golden Queen; 1 White Blackberry, for only 35c.

## Baby Spruce Trees



NORWAY SPRUCE

### SPRUCE NORWAY

A tall, graceful pyramidal shaped tree with broad drooping branches at the base. Foliage deep green, with light brown cones 5 to 7 in. long in the fall. Planted universally for Christmas trees. Excellent for windbreaks. Fast growers. Trees 6 to 10 inch well rooted 3 year old

35c each;  
10 for  
\$3.00;  
100 for  
\$25.00.



COLORADO BLUE SPRUCE

### SPRUCE, COLORADO BLUE

A magnificent evergreen with an abundance of heavy foliage of a rich glistening blue. Its intense steel-blue foliage makes it desirable for specimen planting on lawn and very striking in group planting. Like an oak, it will thrive anywhere. Prices: Trees 6 to 10 inch 3-year twice transplanted.

Each, \$1.00; 10 for \$8.50.

500 Mastodon Free. See Pages 12 and 13.

Soquel, Calif., October 26, 1928.

George Stromer. Dear Sir: I want to very sincerely thank you for the extra fine plants of Latham Raspberries and Alfred Blackberries that I found awaiting me upon my return to Soquel this week for a short time. I have sent them on to Modesto to my daughter to care for, so I hope I may be able to enjoy them in their season. I want you to know how much I appreciate your honorable treatment of this transaction. May our Heavenly Father prosper you a hundred fold, is my prayer. Sincerely your friend, Mrs. Lulu Wolbach.

# Bitter Root Everbearing Strawberry

This new variety was originated by M. C. Cheatham, Proprietor of The Cheatham Plant Distributors, in their gardens in Montana. Read the originator's description as follows. The new BITTER ROOT everbearing strawberry was originated and grown in our berry gardens in MONTANA. They are the largest, sweetest berry grown. Bigger than Mastodon, more prolific than Progressive, also get larger each picking right up to the last. They stand more freezing than any other variety. The blossoms remaining uninjured after those of other varieties have turned black. Will stand up longer and better in long shipments than any other berry grown, so on the whole I cannot think of any berry that will equal them. Few seeds and far apart. We received our 1000 plants from him about June 5th and lost nearly all of them, but have a very limited amount to offer at these prices, after paying an exorbitant price for our planting stock. Try a few at least.

**Prices:** 12 for 75c; 25 for \$1.35; 50 for \$2.50; 100 for \$4.00.



BITTER ROOT

## Special Notice

Farmers Bulletins on Growing Different Items. Send to the Department of Agriculture at Washington, D. C. They are FREE.

Number 887—Raspberry Culture. Number 471—Grape Pruning and Training. Number 1026 — Strawberry Culture, (Southwest). Number 1027—Strawberry Culture, (West). Number 1028—Strawberry Culture, (East). Number — Blackberry Culture.

### Special Garden

No. 1

100 MASTODON

100 CHAMPION

ONLY

**\$2.75**

### Big Garden

No. 2

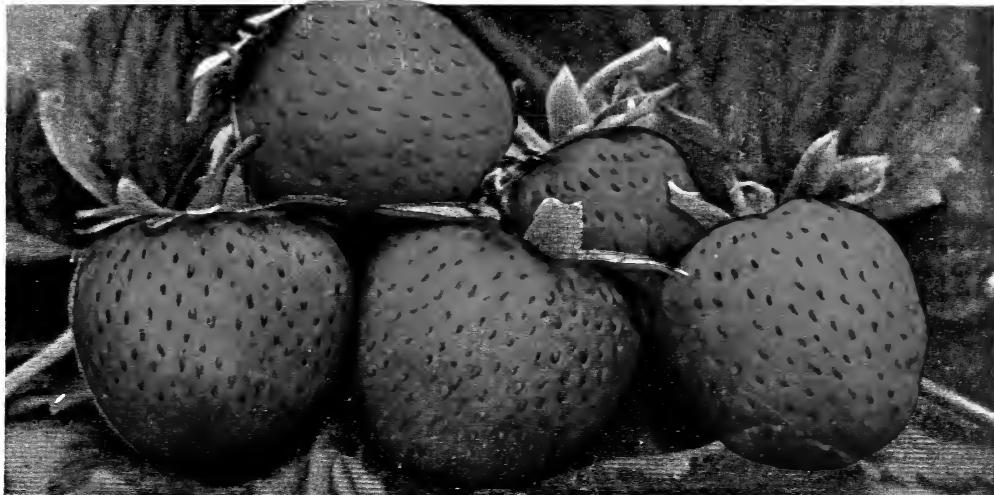
250 MASTODON

250 CHAMPION

ONLY

**\$5.75**

500 Mastodon Free. See Pages 12 and 13.



## Eaton

### THE FIRMEST, DARKEST MIDSEASON STRAWBERRY—A GREAT SHIPPER.

We are firmly convinced that Eaton is one of the best all around varieties that are grown for a medium or semi-late season, because of its many fine qualities, as one of the first things to consider is its firmness, which is remarkable. It can be shipped to distant markets and arrive in splendid condition. It can hang on the vines for a week after it is ripe and still be fine for shipping or home use.

Eaton's productiveness is remarkable. It is grown on long stems that are one complete mass of berries. Many plants will grow a pint and some more. Its size is remarkable. Many of them are as large as a silver dollar; there are, practically speaking, no smaller ones. Its color is a beautiful crimson, exceedingly attractive. Its flavor is of the best, sweet and luscious.

A splendid canner, retaining its shape and color to perfection. The plant is a very upright grower, can easily be distinguished from the ordinary plant, is perfectly free from all disease, and is a good plant maker.

We have watched this berry carefully for several years and feel confident that it is one of the real finds of late years, one that all will want as soon as they know of its many good qualities.

**Prices of Eaton—25 for 40c; 100 for 80c; 1000 for \$6.00.**



Senator Dunlap

## Senator Dunlap

### The World-Wide Favorite

Does well in most localities, is a fine table and canning berry, a good shipper, an excellent cropper.

You can't go wrong if you set out our Dunlaps, which, by continuous selection for health, vigor and productiveness, have continued to improve under our system of cultivation until they are recognized by fruit plant inspectors, by men thoroughly versed in the ways of fancy fruit culture, by nurserymen, by our neighbors, as a plant of highest merit, with productive qualities unsurpassed. The berry is a beautiful crimson color, large size, firm, dark red flesh: its bright golden seeds making it very attractive. On account of its great firmness it can be shipped to distant markets. Holds up a long while after being picked.

The wonderful vigor of the plant will fill your row a long time before any of the others get fairly started. The plant makes runners so freely that you must check it by keeping the row cut down to about eight inches wide. Don't let the plants mat too thickly.

**Prices: 25 for 20c; 50 for 35c; 100 for 65c; 250 for \$1.50; 500 for \$3.00;  
1000 for \$4.95.**



# 3 Full Crops in 18 Months

Here Is How Mastodon Does It

1. Plant this spring—1929.
2. Pick first crop—July to winter—1929.
3. Pick second crop—June, 1930.
4. Pick third crop—August to winter—1930.

3 Big Crops — 3 Big Profits

## A Real Wonder

It is the largest everbearing berry grown. Mastodon is the prolific, the firmest, the most beautiful berry with the real strawberry flavor. It is a berry that bears early and late, one that can be picked all Spring and Summer. Many of the berries grow as large as a silver dollar, and are just as perfect. Mastodon is the real marvel in Strawberries; nothing like it has ever been known. Plants that were set in May this year, have produced as high as three quarts per plant. A field of this Mastodon in bearing is a sight never to be forgotten.

Terre Haute, Ind.  
October 7, 1927.

George Stroemer,  
New Buffalo, Michigan.

Dear Sir: Please send me information on club orders of Mastodon strawberry plants to be delivered next March. My 125 plants have been the center of attraction in this locality, having set them out in March last year and the freeze killed the first blooms and I have had 3 heavy crops since the last one now ripe and I market them at 50c a quart. I think I will be able to send in a fairly good club.

Yours very truly,  
ETHEL ENGLAND.



A MASTODON PLANT PHOTOGRAPHED SEPT. 1st, 1928.

500 MASTODON FREE TO THE PERSONS SENDING IN A \$50.00 CASH ORDER FOR ANYTHING IN THIS CATALOG. NO OTHER STRINGS TIED TO THIS OFFER. I do it simply to encourage larger orders. You may Club together with your friends and neighbors.

# Mastodon

## The New Giant Everbearing

MOST SUCCESSFUL COMMERCIAL BERRY ON THE MARKET

When we tell you that Mastodon does produce 3 full crops in 18 months; is the largest berry grown; bears in 90 days after planting; is an excellent shipper; brings more per quart; and is a delicious home use berry—you probably won't believe it unless you have grown them yourself—and we don't blame you, but read what other folks have to say.

Mastodon does not require special soil, care or petting. 18 to 35 berries fill quart box. Sell for 40c to 75c per quart. Mastodon sells like "Hot Cakes" on roadside stands. Commences to bear in 90 days after you set them. We picked 181 quarts of berries from 1½ acres on November 1, and on November 2 the ground was frozen solid. This frost is what stopped the Mastodon. Light frosts will not injure them at all.

Perhaps you were one of the unfortunate ones, that received their money back on their order for Mastodon. I sent back thousands of dollars after April 1. The demand was so great for them.

DON'T DELAY  
TODAY IS YES-  
TERDAY'S HECK.

Your success or failure with any fruit will be determined by the quality of the stock you plant—therefore, you are more certain of success when you plant Stroemer's Mastodon because every plant is vigorous and thrifty—the crowns are sturdy, strong and prolific.

Plant Mastodon And Be Convinced.

Prices: 25 for 75c; 50 for \$1.25; 100 for \$2.00; 250 for \$4.00; 500 for \$7.50; 1000 \$15.00. Write for prices on 5,000 and 10,000 lots.

We grow all our own Plants.

## Its Origin

MASTODON was originated several years ago by one George Voer of Northern Indiana, who claims it is a cross between Superb and Prize. Out of many seedlings produced from this cross only one plant was worth saving, this one being the original Mastodon from which all others of its name have sprung, and from which source our original planting stock was secured.



A QUART BOX HEAPING FULL OF GENUINE MASTODONS.  
THIS ACTUAL PHOTOGRAPH SHOWS THE AVERAGE SIZE BERRIES.  
Photographed Nov. 1, 1927. I have seen 18 Mastodons selected and they filled a quart box.

# Stromer's Roses

## Bloom the First Year

Our Roses are Field Grown. They are 2 years old and are guaranteed to bloom the first year. Plants are big husky fellows, and not those little spindly things that fail to bloom for a year or so. We are listing only Hybrid Tea Roses that bloom continuously.

Most growers ask \$1.25 each for plants like we offer as listed below.

### Red Radiance

The color is a splendid even shade of clear red, without a trace of any other color, retaining its vividness for an unusually long time after being cut. It is a remarkable bloomer, being constantly in flower from early spring until freezing weather. Strong, vigorous branching grower, each branch terminating in a large, bold, double bloom. One of the best hardy outdoor garden roses known.

Prices: 2-yr. No. 1, Each 75c; 3 for \$2.10;  
6 for \$3.50.



RED RADIANCE

### Pink Radiance

Our choice as the best hardy rose. Fine for cut flowers. Beautiful pink and the best all summer bloomer we know of. Guaranteed to be satisfactory to all growers.

Prices: 2-yr. No. 1 Plants.  
Each, 75c; 3 for \$2.10; 6  
for \$3.50.



PINK RADIANCE

### Climbing American Beauty

Very hardy.  
Blooms are of  
a fiery red col-  
or and in clus-  
ters the whole  
length of the  
vine.

Prices: 2  
yr. No. 1  
Plants.  
Each, 70c;  
3 for \$1.95,  
6 for \$2.95,  
10 for  
\$4.95



Climbing American Beauty

## SPECIAL--Red, Pink, Yellow and White Collection Offer

1 Red Radiance....\$0.75  
1 Pink Radiance.... .75  
1 Etoile De Lyon.. .75  
1 Kaiserin A.  
Victoria ..... .75  
All 2 yr. No. 1 bush-  
es. Cost price....\$3.00  
1 American Beauty  
Climber  
**FREE, and \$2.45**  
all for.....

There are 2 smaller grades of  
2 year roses, but we list only the  
best No. 1 2-year bushes.



**ETOILE DE LYON**

### Etoile de Lyon

Magnificent golden yellow. One of the hardest of yellow Tea Roses. The plants make a strong, healthy growth and bear large flowers of excellent substance with astonishing freedom. The shape of the flowers is superb and in size they rival the well-known Marechal Niel.

**Prices: 2-yr. No. 1 Plants. Each 75c;  
3 for \$2.10; 6 for \$3.50.**

**READ PAGE 2 FOR DISCOUNTS.**

CHEAP ROSE BUSHES ARE  
EXPENSIVE AT ANY PRICE.  
PAY A FEW CENTS MORE AND  
GET THE BEST MONEY CAN  
BUY.

### Kaiserin Augusta Victoria

The greatest hardy, white Hybrid Tea Rose in existence. A strong, sturdy grower; free-flowering; it has become the most popular of all white Roses for general planting. Blooming from early spring until late fall, with pointed buds, the large, double flowers are glorious in their perfection; borne on long stiff stems; delicate pure white, deliciously fragrant. Unexcelled for cutting, absolutely hardy.

**Prices: 2-year No. 1 Plants. Each,  
75c; 3 for \$2.10; 6 for \$3.50.**

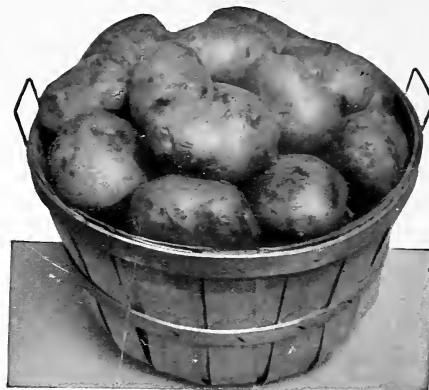
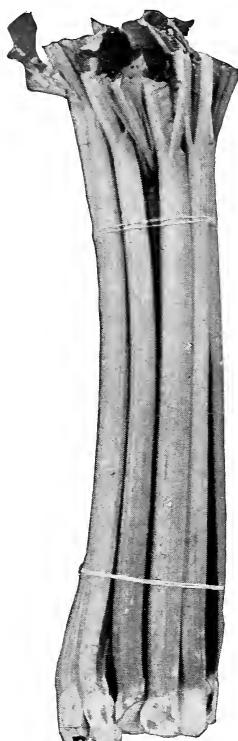


**KAISERIN AUGUSTA VICTORIA**

# Early Irish Cobbler

The Irish Cobbler is fast becoming one of the great northwestern market potatoes. It is early, nearly round, pure white, a good keeper, and of very excellent quality, always cooking dry and mealy. On account of the short, stocky growth of the vine, this potato can be planted closer together than most varieties, ordinarily about one foot apart in the row. Our stock is grown from certified stock. Clean, and healthy.

**Prices Irish Cobbler:** 3 lbs. 25c; 10 lbs. 75c;  $\frac{1}{2}$  bushel, \$1.30; 1 bushel, \$2.25.



IRISH COBBLER

## Rural New Yorker

We plant and raise a great many of this variety and it has proven to be one of the best of the late varieties with many special Potato growers. It is a dandy and we have had good returns from it, with but few unmarketable Potatoes among them. They have a great record as a drought resister.

## Rural Russets

The description of Rural Russets almost same as Rural New Yorker, except that color is russet. A fine cooker and keeper. Fine yielder. makes bigger vines.

**Rural New Yorker  
and Rural Russets.**  
**Prices:** Peck 75c;  
 $\frac{1}{2}$  bu. \$1.25; bu.  
\$2.00; 5 bu. \$7.50.

# Victoria Rhubarb

Fine for Pies

Rhubarb should be grown in every garden, as it provides material for early Spring pies and fresh table sauce. It is also valuable for canning. Plant a few roots this Spring, sure, and you will have a supply of this early "fruit" next year. This wonderful new variety differs greatly from the old "pie plant." The stems are very large, tender, with a mild, sub-acid flavor. Yields abundantly and much earlier than the older common varieties. Our roots are strong and priced right—include a few in your order this season.

## 1-yr. Roots Large

**Prices:** Each, 15c; 6 for 60c; 12 for \$1.00; 25 for \$1.85; 100 for \$4.25; 1000 for \$30.00.

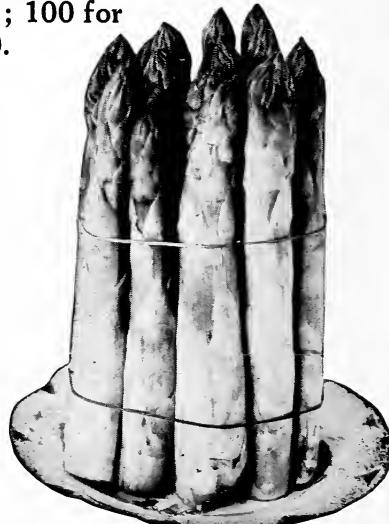
# Washington Asparagus

There is no variety of Asparagus as good as Washington, and whether you are growing for home use only or for market, you cannot afford to grow any other. This wonderful new Asparagus was developed and introduced by the United States Department of Agriculture, and although it is just a recent introduction, it has become famous the country over.

Growers everywhere are disregarding all other varieties in favor of the famous Washington, because it is earlier, the stalks are larger, more tender, more productive than any other variety, and last but not least, WASHINGTON IS IMMUNE TO RUST, which means that one planting will produce profitable crops for many years.

**Prices: 1-yr. Roots, 12 for 35c; 50 for \$1.00;  
100 for \$1.50; 1000 for \$9.00.**

Free Plant Offer Page 22.



WASHINGTON ASPARAGUS



BEFORE PLANTING



AFTER PLANTING



AMOOR RIVER PRIVET

### Amoor River Privet

This is the hardiest of all Privets and especially desirable for hedge planting in the north. It is not subject to blight and the beautiful dark green foliage is retained very late in the fall.

**Prices: 18 to 24 inch Plants,  
Each 12c; 6 for 65c; 12 for  
\$1.25; 25 for \$2.45; 100  
for \$9.00.**



### Spirea Van Houttei

Commonly Called Bridal Wreath

This is the grandest of all Spireas, and one of the best and most popular shrubs. The branches are very graceful and drooping when in full bloom, making a complete fountain of white blossoms in May and June.

**18 to 24 inch, 15c each; 6 for  
75c; 12 for \$1.40.  
3 to 4 ft. bushes, 40c each; 3  
for \$1.00.**

### Lilacs

**Big  
3 Year  
2 to 3  
foot  
Bushes  
for 50c  
each.**

#### PERSIAN PURPLE LILAC

A decided improvement over the common lilac. A shrub with slender, arching branches, attaining a height of five to ten feet. The foliage is small, the flowers bright purple. Blooms in May and June.



Each, 50c; 3 for \$1.40; Bushes 3  
year old, 2 to 3 feet tall.

### Bitter-sweet

A very beautiful vining shrub, 15 or 20 stems will twine around each other, and will completely cover a fence or trellis. In the fall the year old wood will be covered with orange colored berries. If picked and hung in house they will burst open and form a beautiful flower.



**2 year old  
plants, each  
30c; 6 for  
\$1.50; 12  
for \$2.50.**

# Stromer's Grape Vines

## Are Priced Less than Wholesale

The Increasing Demand for Grape Juice Makes This a Big Money Crop for Farmers and a Source of Pleasure and Real Economy To Home Owners.

Grapes will thrive everywhere and are the easiest of all fruits to grow. No matter what the condition of the soil may be, light or heavy, rich or poor, our hardy plants will grow and bear tremendous crops for many years. Plant a vineyard and make big money—or a few for home use and make your own grape juice, jams, and jellies. Growers everywhere are making tremendous profits from Grapes, and you can do the same.

Every STROMER Grape plant is guaranteed 100% healthy, true-to-name and productive. They are well rooted, full of pep and will grow and produce big crops and big profits year after year, with only ordinary care. The cuttings for our Grape plants are taken from our own bearing vineyards, which are thoroughly sprayed and given thorough cultivation throughout the growing season. This gives us a big supply of strong, healthy wood, and as the cuttings are taken from bearing plants only, we know absolutely that every plant we send you will be true-to name, healthy, and strictly first class in every respect.

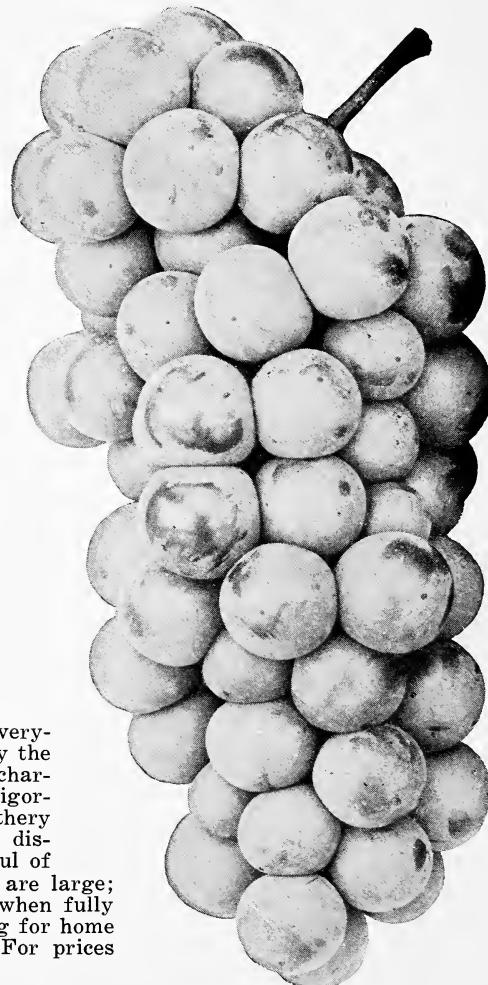


SHOWING A CONCORD GRAPE VINE.  
See Page 21.

## Niagara

This is the Great White Grape that succeeds everywhere and under all conditions. In fact it is really the White Concord, as it seems to have all the good characteristics of that great variety, being equally as vigorous, hardy, and productive. Due to the tough, leathery foliage Niagara is practically immune to fungous diseases. It is one of the most delicious and beautiful of hardy Grapes and sells at fancy prices. Berries are large; bunch large and compact; color greenish yellow when fully ripe; juicy, sweet, and delicious. Whether planting for home use or market include Niagara in your order. For prices see next page. Page 19.

Free Plant Offer, Page 22.



NIAGARA WHITE GRAPE

# Three Best Early Varieties

## Moore's Early

### The Best Early Variety for Market

A black Grape similar to Concord in appearance and quality, but ripens two weeks earlier and is the leading standard black Grape of its season. Bunch and berry large, quality and flavor of the best. Vine healthy and hardy.



MOORE'S EARLY

## Campbell's Early

### The Fancy Early Table Grape

This early black Grape is undoubtedly the finest flavored of all varieties. Thrives everywhere on light or heavy soils and produces larger bunches and bigger berries than any other Grape. Usually ripens two weeks earlier than Concord, but this is variable, and is generally marketable with Worden.

## Worden

### An Early Black Grape

Very hardy, healthy, and productive. In vigor and health Worden is surpassed by no other variety. It is practically immune from fungous diseases and a sure, heavy cropper. Ripens a week earlier than Concord. Fine for home use or local market, but not for shipping on account of the tender skin.

#### RED, WHITE AND BLUE COLLECTIONS

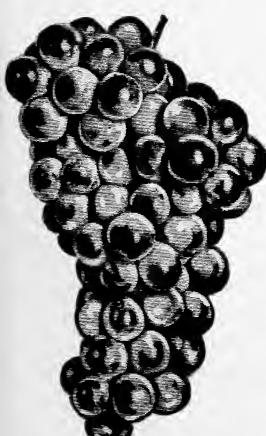
4 CONCORD	12 Big
2 CHAMPION	2 Year
2 MOORE'S EARLY	Vines
2 DELAWARE	
2 NIAGARA	

For \$1.00

100 CONCORD	2 Year
6 SALEM	Vines
6 NIAGARA	

For \$5.00

Write For Special Prices on Lots Over 100 Plants



## PRICES

2-yr. No. 1.	Per Each	Per 6	Per 12	Per 25	Per 50	Per 100
Niagara .....	15c	75c	\$1.25	\$2.00	\$3.75	\$7.00
Moore's Early .....	10c	50c	.95	1.75	3.00	5.50
Campbell's Early .....	15c	75c	1.25	2.10	3.95	7.25
Worden .....	10c	50c	1.00	1.85	2.95	5.50

## Delaware

Delaware is probably the best known of all red Grapes. Seems to do well everywhere and produces a large amount of fruit annually. The bunch is small and compact, sometimes shouldered; berries small, skin thin but firm. Flavor excellent; flesh juicy, very sweet, and refreshing, of best quality for table use. Very hardy, ripens with Concord.

Prices: 2-yr. old vines. Each, 20c; 6 for \$1.00; 12 for \$1.85; 25 for \$3.50; 50 for \$6.00; 100 for \$10.50.

# Champion (Black) Grape

Extra Early  
A Great Money  
Maker

## Champion

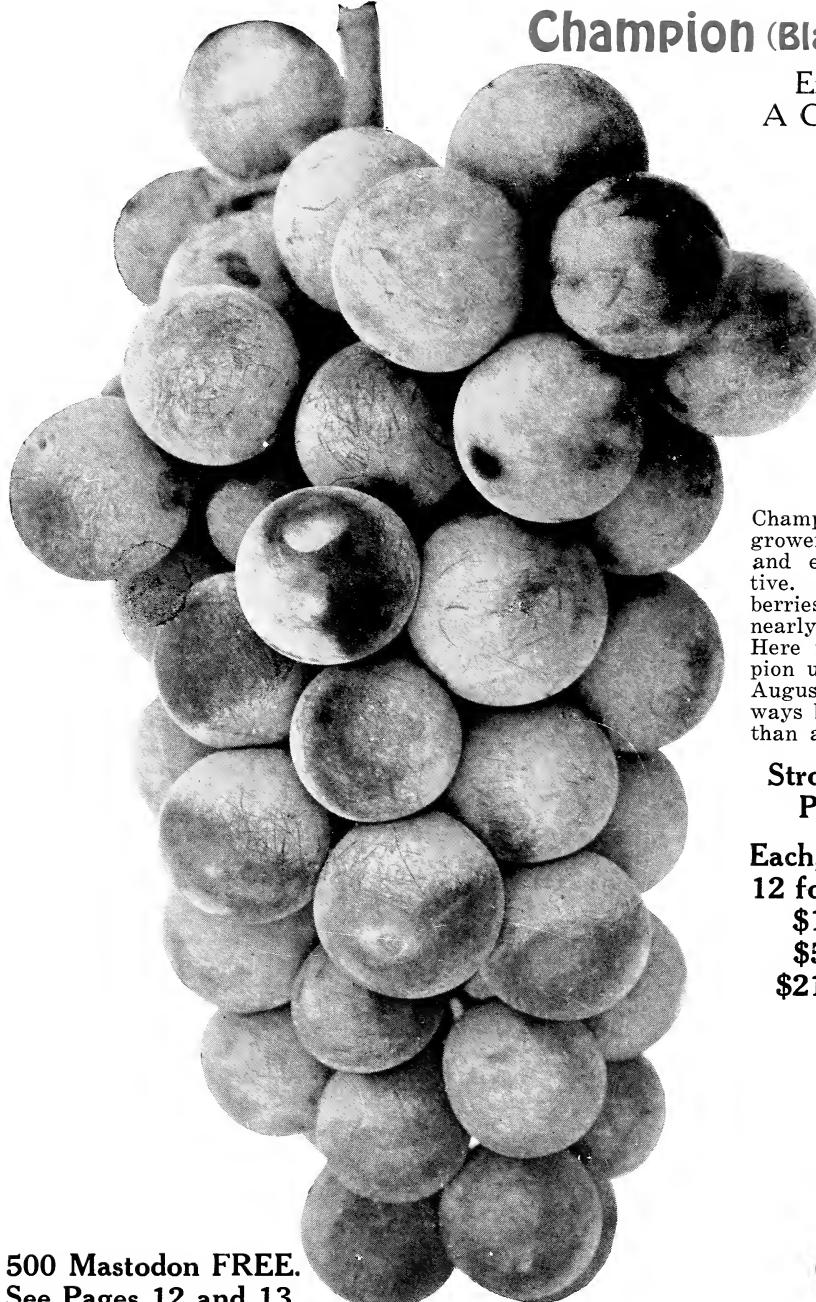
"THE FIRST  
GRAPE TO  
RIPEN"

Ripening as it does a week to 10 days earlier than Moore's Early and other early varieties, this fine grape certainly deserves the great popularity it has attained.

Champion is a vigorous grower, perfectly hardy and enormously productive. The bunches and berries are large; color nearly black, quality good. Here in Michigan Champion usually ripens about August twentieth and always brings higher prices than any other variety.

**Strong 2 year old  
Plants No. 1.**

Each, 15c; 6 for 75c;  
12 for \$1.10; 25 for  
\$1.50; 100 for  
\$5.00; 500 for  
\$21.00; 1000 for  
\$40.00.



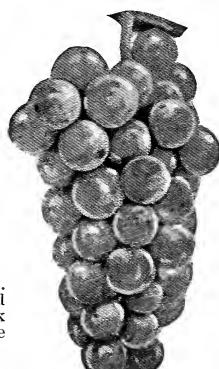
**500 Mastodon FREE.  
See Pages 12 and 13.**

EARLY CHAMPION (Black)

## Salem (Red)

(Red). A splendid Grape with clusters often weighing one pound or more. Greatly resembles the California Grape. Clusters firm and compact; a most splendid table Grape. Vines are very healthy and hardy, the fruit ripening about one week ahead of the Concord. Your garden deserves at least a few of these vines for home use. 50 vines will set an acre 8x10 feet.

**Strong 2 year old plants (Fancy). Each 30c; 6 for \$1.50;  
12 for \$2.50; 25 for \$4.00; 50 for \$8.00.**



Salem Grape  
Much Reduced

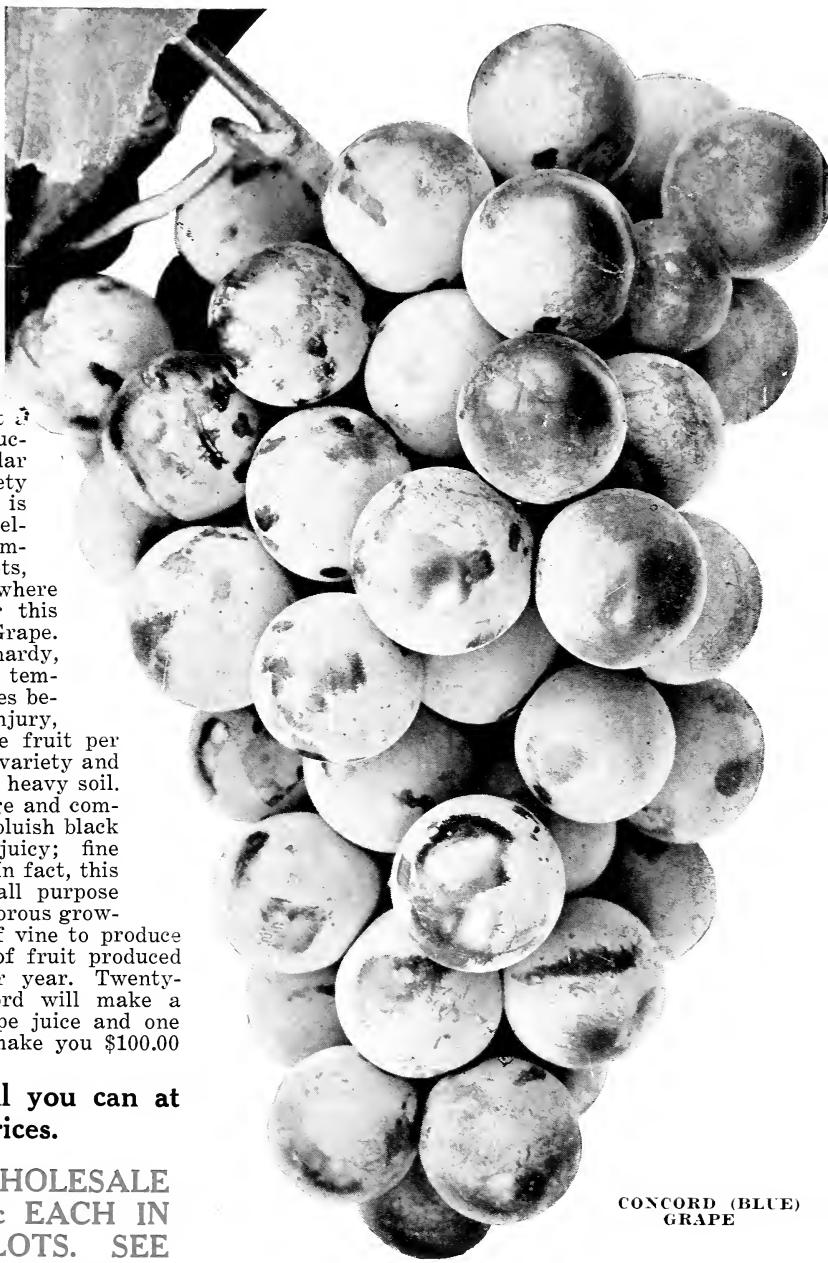
# Concord

The  
Popular  
Wine  
and  
Table  
Grape

Concord is without a doubt the most productive, the most popular and profitable variety yet introduced. It is the standard of excellence, quality and comparison on all markets, and buyers everywhere pay a premium for this superior - quality Grape. Concord is perfectly hardy, having withstood a temperature of 30 degrees below zero without injury, it will produce more fruit per acre than any other variety and does well on light or heavy soil. The bunches are large and compact; berries large, bluish black color; sweet and juicy; fine quality and flavor. In fact, this variety is the one all purpose Grape. A strong, vigorous grower, making plenty of vine to produce the enormous crop of fruit produced regularly year after year. Twenty-five vines of Concord will make a whole barrel of grape juice and one hundred vines will make you \$100.00 a year.

**Plan to plant all you can at these prices.**

**LESS THAN WHOLESALE  
LESS THAN 2c EACH IN  
100 and 1000 LOTS. SEE  
UNDERLINED PRICES.**



CONCORD (BLUE)  
GRAPE

ACTUAL SIZE

## Prices on Honest Grade Plants

	6	12	25	100	250	500	1000
CONCORD, 2 year No. 1, extra heavy.....	\$0.60	\$0.90	\$1.25	\$3.85	\$8.25	\$15.00	\$29.95
CONCORD, 2 year No. 2, heavy.....				0.95	2.95	6.25	12.00
CONCORD, 2 year No. 3, <u>very good</u> .....				0.75	1.95	4.75	9.00

**2 Year No. 3 Are Less Than 2c Each in 100 Lots.  
Free Plant Offer Page 22.**

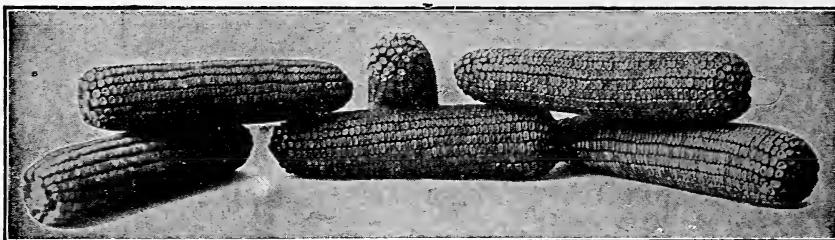
# Stromer's Northern Grown Seed Corn

Grown in Michigan and will ripen anywhere in the United States. A Time tested variety, and acclimated.

## Wolverine Yellow Dent

This is by far the earliest BIG corn grown. Big ears, medium stalks. Will ripen in 80 days. Color of ears, light yellow, cob red. Kernels medium, ears well filled. We were husking Wolverine Dent, when our neighbors started to cut their corn. Fine for early feeding.

Sample  
ears 20c  
each, post-  
paid. Qt.  
Postpaid,  
50c; Peck  
\$1.25; Bu.  
\$4.00.



10%

## FREE PLANT OFFER

10%

We are not allowing any cash discount this year, because our prices are very low, but we are allowing you 10% in free plants.

EXAMPLE—Your order amounts to \$12.60. 10 per cent of \$12.60 is \$1.26. Select \$1.26 worth of anything in this catalog FREE OF CHARGE.

### \$10.00 COLLECTION OFFER

100	Alfred Blackberry, 1-year.	List price.....	\$ 4.50
6	Alfred Blackberry, 2 year.	List price.....	1.25
100	Cumberland Raspberry, 1 year.	List price.....	2.50
100	Latham Red Raspberry, 1 year.	List price.....	4.10

ALL FOR \$10.00 ..... \$12.35

### \$5.00 COLLECTION OFFER

250	Mastodon Everbearing.	List price.....	\$ 4.00
100	Champion Everbearing.	List price.....	1.25
25	999 Giant Everbearing.	List price.....	.75
12	Bitter Root Everbearing.	List price.....	.75

ALL FOR \$5.00 ..... \$ 6.75

### \$3.00 COLLECTION OFFER

250	Premier strawberry (Best Early).	List price.....	\$ 1.75
250	Gibson strawberry (Best Midseason).	List price.....	1.50
25	Eaton strawberry.	List price.....	.40

ALL FOR \$3.00 ..... \$ 3.65

Look on Pages 12 and 13—500 Mastodon FREE. See Pages 12 & 13.



All our Raspberry Plants have had two inspections by our State Department of Agriculture.

Have a few bearing age plants at these prices:

Prices: 6 for \$1.00;  
12 for \$1.50;  
25 for \$3.00.

## Cumberland Black Raspberry

The "Business Blackcap"

This is without question the most profitable and popular Black Raspberry ever grown. It is the one safe and reliable commercial variety because you can depend on a big crop regularly. We call it the "Business Blackcap" because it succeeds on all soils and produces its big crop year after year.

We have never known Cumberland to fail, and the best proof that it is a profitable variety is the fact that the demand for plants is greater every year and more Cumberlands are planted than all other varieties combined.

Cumberland is perfectly hardy and tremendously productive. The berries are extra large, glossy black, and not equaled by any other variety in quality, flavor or appearance. Whether wanted for market or home use, we can recommend Cumberland to our most exacting customers. Disease free. Twice inspected plants.

**Prices: 25 for \$1.00; 50 for \$1.75; 75 for \$2.15; 100 for \$2.50; 200 for \$4.50; 300 for \$5.85; 500 for \$8.50; 1000 for \$16.00.**

## Plum Farmer

Plum Farmer is very popular with many growers on account of its earliness, and ability to mature its customary big yield in a very short time, usually fifteen to twenty days. The plants are healthy, canes strong growers. Produces plenty of bearing wood, which insures a heavy crop of fruit. The berries, which are produced in clusters, are large, well colored and of first quality. Plum Farmer will give satisfaction everywhere. Ripens a week earlier than Cumberland.

HAVE NO BEARING AGE PLANTS OF PLUM FARMER.

### PRICES

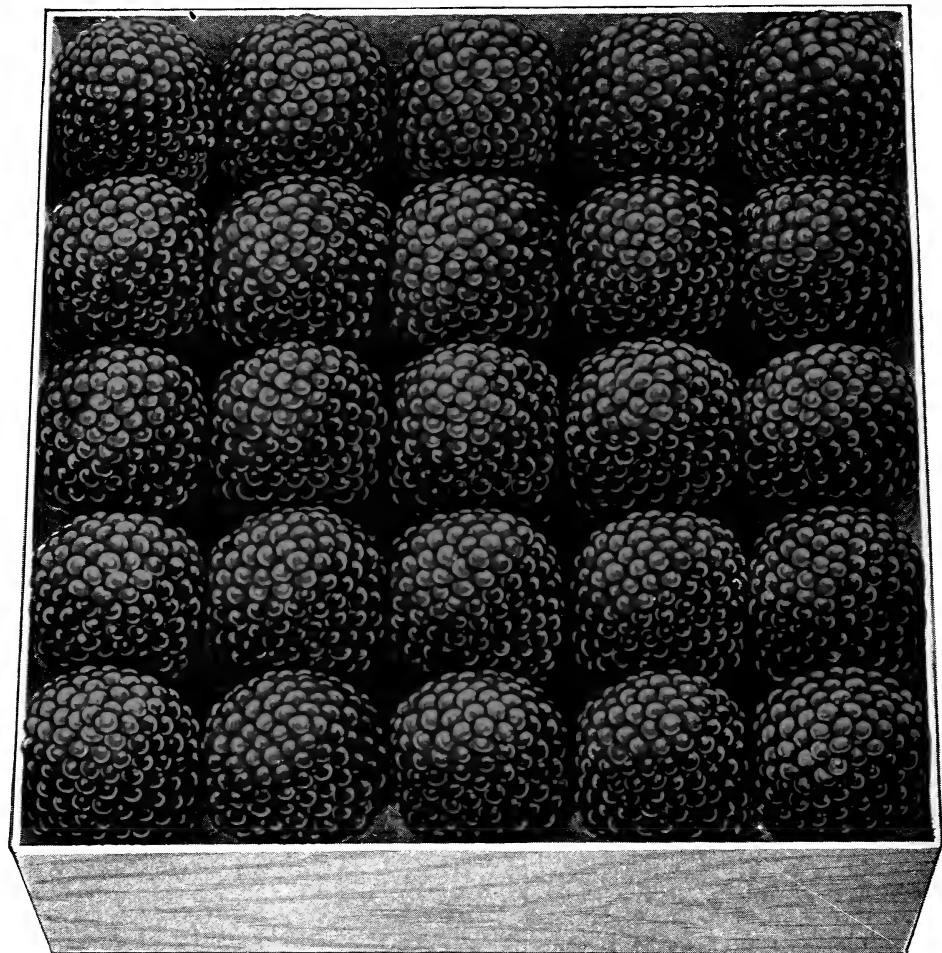
25 for.....	\$1.00
50 for.....	1.75
75 for.....	2.15
100 for.....	2.50
200 for.....	4.50
300 for.....	5.85
500 for.....	8.50

# Latham Raspberry

The Largest and Best Red Raspberry

5430 Quarts Per Acre

**BIG PROFITS**



A Pint Box of Latham (Actual Size, 50 berries)

Although this is a comparatively new variety it is entirely past the experimental stage, and we unhesitatingly recommend Latham as one of the very best Red Raspberries ever grown. This variety originated at the Minnesota State Fruit Breeding Farm and is being grown extensively in Minnesota, the Dakotas, also in Canada, and has never been known to winter-kill, even though exposed to 45 degrees below zero. Latham is a tall, vigorous grower, canes extra heavy, foliage dark green, entirely free from disease. Ripens with Cuthbert and is enormously productive. Berries much larger than any other Red Raspberry, many of them one inch in diameter. Color good, quality of the best, full Raspberry flavor. Excellent for shipping or home use.

5430 Quarts @ 30c  
\$1,629.00  
(per acre)

Vigorous and Hardy  
Large Size, Rich Red  
Color, Delicious Flavor.

### Prices on Latham

1 year old strong plants, 12 for 65c; 25 for \$1.15; 50 for \$2.20; 100 for \$4.10; 250 for \$10.00; 500 for \$19.50; 1000 for \$38. 2420 Plants will set one acre.

LATHAM—2 YEAR OLD BEARING AGE PLANTS  
12 for \$1.50; 25 for \$2.85; 100 for \$7.25; 200 for \$14.00. Husky Plants.